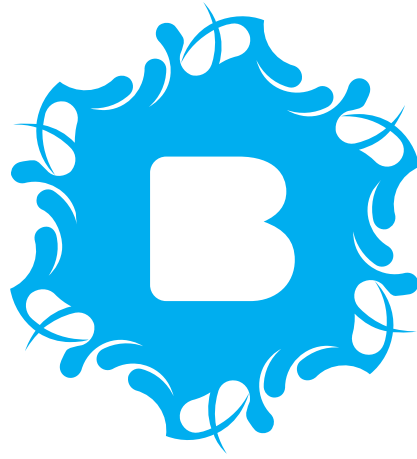


Press Release



August 2008

Brooklyn Museum's Free *Target First Saturdays* Turns Ten

Celebrate at Brooklyn's Biggest Birthday Bash on October 4

Brooklyn Museum will celebrate the launch of the tenth year of *First Saturdays* on **October 4** from **5 to 11 p.m.** with **Brooklyn's Biggest Birthday Bash!** Partygoers will enjoy a special line-up of events including **ten** exciting programs and the new exhibitions *Gilbert & George*, *Jesper Just: Romantic Delusions*, and *21: Selections of Contemporary Art from the Brooklyn Museum*. Guests are invited to wear their party hats as they relive wonderful memories of *Target First Saturdays* in the *Target First Saturday* story booth, explore the Museum's collections with the curators, and shake it up at a salsa dance party in the newly re-opened Beaux-Arts Court. The party also features birthday cake for 2,000 visitors!

Over the past nine seasons Brooklyn Museum's *Target First Saturdays* event has attracted almost 600,000 visitors to **free** programs of art and entertainment.

OCTOBER 4 SCHEDULE OF PROGRAMS

5–7 p.m. Music

Kick off the festivities by joining the marching band Rude Mechanical Orchestra in a parade along Eastern Parkway in front of the Museum.

6–7 p.m. Artist Talk

Author and performance artist Kate Bornstein discusses her work on gender theory and third-wave feminism. *Free tickets available at the Visitor Center at 5 p.m.*

6–9 p.m. Music

A showcase of artists with their own unique compositions and performance styles. Featured performers include Mark Yodice, Opsvik & Jennings, Christy & Emily, and Brazz Tree.

6–9 p.m. Curator Talks

Ten curators give ten different talks on the Museum's permanent collections. *Free tickets available at the Visitor Center at 5 p.m.*

Brooklyn Museum

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6:30–8 p.m. Dance

Brian Brooks and Creative Dance Outlet Theater perform works that explore male emotions. *Free tickets available at the Visitor Center at 5 p.m.*

6:30–8:30 p.m. Hands-On Art

Participants are invited to make their own party hat featuring the Museum's façade. *Free timed tickets available at the Visitor Center at 5:30 p.m.*

7 p.m. Artist Talk

Gilbert & George discuss their work. *Free tickets available at the Visitor Center at 5 p.m.*

8:30 p.m. Film

24 Hour Party People (Michael Winterbottom, 2002, 117 min., R). The story of the influential record label, Factory Records, that captures the magic and madness of Manchester England's music scene in the late '70s to mid '90s. *Free tickets available at the Visitor Center at 7 p.m.*

9–11 p.m. Dance Party

Art party fixtures and creative duo Andrew and Andrew act as DJ and heat up the dance floor with a history lesson in popular dance music.

9–11 p.m. Special Salsa Dance Party

New salsa sensation Trombori, led by salsa trombonist extraordinaire Willie Alvarez, performs.

Throughout the evening, a cash bar will offer beer and wine, and the Museum Café will serve a wide variety of sandwiches, salads, and beverages. The Museum Shop will remain open until 11 p.m.

Some *Target First Saturday* programs have limited space available and are ticketed on a first-come, first-served basis. Lines for free tickets often form 30 minutes in advance. **Birthday cake is available to the first 2,000 visitors on a first-come, first-served basis.**

For more information, please visit www.brooklynmuseum.org/visit/first-saturdays.php. Museum galleries are open until 11 p.m. Parking is a flat rate of \$4 from 5 to 11 p.m.

Sponsored by



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